

YELLOW SEARCH TODAY!



Annual Workshop

18 April 2012

Hannover, Germany
Pelikan Sheraton Hotel

SOCIAL MEDIA MARKETING FOR THE SME MARKET

Sponsorships	1xLunch Sponsor 3.000€	2xCoffee Sponsor 3.000€	Breakfast Coffee Sp. 2.000€	Drinks Sponsor 2.500€	Cyber Area Sponsor 2.500€	Hand-out Sponsor 2.000€	Accessories Sponsor 2.000€	Display Sponsor 500€
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Before the Workshop

1 Hyperlinked company logo and profile on YPT website								
2 Logo on all promotional material and e-mails								

At the Workshop

1 Free delegate(s)	1 free delegate	1 free delegate	1 free delegate	1 free delegate	1 free delegate	1 free delegate	1 free delegate	
2 Exhibition Space (1m x 1m) for 1 standing graphic banner or portable display								
3 Signs in lunch room or showing way to lunch room	2-3 signs							
4 Logo signs in coffee break room		2-3 signs						
5 Logo on sponsor board in coffee break room					2 signs in cyber area			
6 Logo on signs in drinks room				2 signs				
7 Logo on screen in Workshop room minimum:	20% of time	20% of time	10% of time	20% of time	20% of time	20% of time	20% of time	
8 Promotional material placed at registration desk							and Workshop tables	
9 Pens and notepads with own logo (supplied by sponsor) placed on tables throughout Workshop								

In the Workshop hand-out

1 Logo and company profile in the Workshop hand-out Sponsor section								
2 Logo on prominent place on the front page of Workshop hand-out								
3 Logo on front page of Workshop hand-out								
4 Banner ad on 4 pages and full page ad on a prominent place in the Workshop hand-out								
5 Logo in Workshop hand-out in Programme section at all relevant points								
6 Logo on registration desk as delegates arrive								
7 Ad in the Workshop hand-out	half page ad	half page ad	half page ad	half page ad	half page ad	half page ad	half page ad	

If you are interested in becoming a SPONSOR, please contact:
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