

**YELLOW
SEARCH
TODAY!**



Annual Workshop 18 April 2012

Hannover, Germany
Pelikan Sheraton Hotel

SOCIAL MEDIA MARKETING FOR THE SME MARKET

Participant

Name

Title

Company

Address

Country

e-Mail

Sponsorship Package

We would like to take the following sponsorship:

Sponsorship

Sponsorship

Signature

(for and on behalf of the sponsor listed above)

Terms

Participation

Participation can only be confirmed on receipt of the 1st payment.

Cancellation Terms

Cancellation received in writing up to 18 March 2012 will be charged a 35% service fee. Cancellations received after this date will incur a 100% service fee.

Sponsorships

1 x Lunch Sponsor	3.000 €
Breakfast Coffee Sponsor	2.000 €
2 x Coffee Sponsor	3.000 €
Drinks Sponsor	2.500 €
Cyber Area Sponsor	2.500 €
Hand-out Sponsor	2.000 €
Accessories Sponsor	2.000 €
Display Sponsor	500 €

Total Cost

€

Total Cost

€

Contact

Please send your application form:

via eMail to: mail@yellowsearchtoday.dk

or via fax: +49 (0)3212 10 81 803

Yellow Search TODAY!

Administration Office

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2xCoffee Sponsor
3.000€

Breakfast Coffee Sp.
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Drinks Sponsor
2.500€

Cyber Area Sponsor
2.500€

Hand-out Sponsor
2.000€

Accessories Sponsor
2.000€

Display Sponsor
500€

Before the Workshop

1	Hyperinked company logo and profile on YPT website								
2	Logo on all promotional material and e-mails								

At the Workshop

1	Free delegate(s)	1 free delegate	1 free delegate	1 free delegate	1 free delegate	1 free delegate	1 free delegate	1 free delegate	
2	Exhibition Space (1m x 1m) for 1 standing graphic banner or portable display								
3	Signs in lunch room or showing way to lunch room	2-3 signs							
4	Logo signs in coffee break room		2-3 signs						
5	Logo on sponsor board in coffee break room					2 signs in cyber area			
6	Logo on signs in drinks room				2 signs				
7	Logo on screen in Workshop room minimum:	20% of time	20% of time	10% of time	20% of time	20% of time	20% of time	20% of time	
8	Promotional material placed at registration desk							and Workshop tables	
9	Pens and notepads with own logo (supplied by sponsor) placed on tables throughout Workshop								

In the Workshop hand-out

1	Logo and company profile in the Workshop hand-out Sponsor section								
2	Logo on prominent place on the front page of Workshop hand-out								
3	Logo on front page of Workshop hand-out								
4	Banner ad on 4 pages and full page ad on a prominent place in the Workshop hand-out								
5	Logo in Workshop hand-out in Programme section at all relevant points								
6	Logo on registration desk as delegates arrive								
7	Ad in the Workshop hand-out	half page ad	half page ad	half page ad	half page ad	half page ad	half page ad	half page ad	

If you are interested in becoming a SPONSOR, please contact:

Peter Ch. Buxton (+49 8151 16354)
buxton@buxton-independent.com) or
Jesper Simonsen (+45 4015 1838)
jesper.simonsen@jconsulting.dk

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